



Jesse Knight . . . Name graces Business Building.



A. Smith Pond . . . Hall gets name of late BYU dean.



Earl J. Glade . . . BYU names hall for Sugarhouse secretary.



Thatcher C. Jones . . . Retired professor gets new honor.



Harrison V. Hoyt . . . Former dean's name to grace hall.



William F. Edwards . . . Hall is named for finance prof.



Joseph B. Keefer . . . Editor, counselor gives hall name.



Bryant S. Hineckley . . . Noted churchman, author is honored.



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Wednesday, Sept. 28, 1960

Provo, Utah

## Shearing to Play During Homecoming

George Shearing, popular jazz pianist, will be the featured artist at the Brigham Young University Homecoming celebration.

Shearing and his quintet will present a concert in the Smith Fieldhouse at 7 p.m., Oct. 15, it was announced today by Paul Felt and Jim Dean, chairmen of the Homecoming.

HIS PERFORMANCE will highlight a week of important events Oct. 10 the new Knight Business Building will be dedicated. Friday will be the Honors Assembly, followed by the Homecoming Parade, the BYU-Arizona State football game, unit openhouses, and alumni activities.

Shearing's concert will precede the Homecoming dance.

SHEARING, who has been totally blind since birth, developed his individualistic style in his native England, where he built a solid reputation. Coming to America, he found himself still an unknown, however, and several years passed before he could climb to success and popularity in the American jazz world.

In that climb, he has appeared at "Basin Street" and "Birdland" in New York City, the Hollywood Bowl and Las Vegas' "New Frontier."

THE GEORGE Shearing quintet, dating from 1949, includes John Levy, Deniz Best, Marjorie Hyams and Chuck Wayne. Together the Shearing group has created new sounds in music which have become familiar to everyone.



George Shearing . . . Will give concert during Homecoming.

His "Lullaby of Birdland," resulting from the "Birdland" engagement, "When Lights Are Low," "You Sipped Out of a Dream," "Easy to Love," are favorites among a well-known list of recordings.

PERFORMING IS only the most obvious of the Shearing talent. He has recently given vent to his talents as a composer and arranger for strings, beginning with the "Velvet Carpet" album, and a more recent collection titled "Black Satin." He has also recorded his story in book form, with the prospect of a major motion picture production in the offing.

Shearing is known as a jazz pianist, but he professes a hope to wed jazz and the classics so that the two types of music may someday successfully be performed together with symphonic orchestras.

During A World War II air raid, Shearing took shelter in a YWCA where he played the piano to calm the crowd huddled there for protection. He met a pretty London girl, Trixie Bayes, and in several months they were married. For many years, Trixie was the manager of the Shearing career. They now live, with 15-year-old Wendy, on a country estate in Old Tappan, N. J.

## Y Names Halls for Prominent Men

Seven lecture halls in the new Jesse Knight Building at Brigham Young University will be named for men prominent in education and business in Utah, it was announced by President Ernest L. Wilkinson today.

The seven men to be honored are Dr. William F. Edwards, Earl J. Glade, Bryant S. Hineckley, Dr. Harrison V. Hoyt, Dr. Thatcher C. Jones, the late Joseph B. Keefer, and the late Dr. A. Smith Pond.

DEDICATION services for the new business building are scheduled for Oct. 10 at 10 a.m. in the Smith Fieldhouse. The building will carry the name of Jesse Knight, Utah pioneer industrialist and philanthropist.

Jesse Knight was the school's great benefactor during its struggle in formative years after the turn of the century. A \$100,000 endowment fund and 500 acres of land on the Provo Bench were among the contributions of the Knight family to perpetuate the school.

Combining successes in prospecting and ranching culminated in the founding of the Humberg mine, which allowed Knight to expand in other areas.

THE FOUNDING of Knight Trust and Savings Bank, Layton Sugar Co., the American Colombian Corp., Springfield-Mapieton Sugar Co., several power companies and a large ranch in Canada were some of his other activities.

Dr. William F. Edwards, professor of finance and banking at University of Utah, is former financial secretary to the First Presidency of the Church of Jesus Christ of Latter-day Saints. He was a brokerage and investment research director and executive in New York City 1933-1950; dean of BYU College of Commerce, 1950-1953; and financial vice president of BYU, 1953-1957.

THE AUTHOR of many business, religious and inspirational books, Bryant S. Hineckley taught business at the old Brigham Young Academy in 1892. Later he served as principal of the LDS Business College, 1900-

1908, and manager of Deane Gymnasium, 1910-1936.

Hineckley served as Liberty State president 12 years, president of Northern States Mission, and on the YMCA General Board for 25 years.

A GRADUATE of BYU, Earl J. Glade is now secretary-manager of the Sugarhouse Chamber of Commerce. He served as mayor of Salt Lake City for 12 years, member of Utah State Legislature and regent of the University of Utah.

While at BYU, Glade managed the Student Supply Association and was head of the Business Department. Later he founded Radio Station KSL in Salt Lake City and KLO in Ogden and was chairman of the first radio code committee of National Association of Broadcasters.

Dr. Harrison V. Hoyt, industrial engineer and organizer of the BYU College of Commerce in 1921, was dean of the college for 10 years. He also served as head of the Department of Accounting and Business until his retirement in 1954.

HOYT was also dean of the School of Commerce at Oregon

State College, 1931-1932, and dean of the School of Business at University of Oregon, 1932-1938.

Former BYU teacher and Department of Business Education head, Dr. Thatcher C. Jones is the author of several business books. He retired in 1958 as professor emeritus of finance after 36 years with New York University Graduate School of Business Administration.

JOSEPH B. Keefer served as counselor to three BYU presidents—Dr. Karl G. Maeser, Benjamin Cluff, and Dr. George H. Brimhall. He was editor of the Provo Enquirer, head at various times of the Academic, Commercial, and Theology Departments and chairman of committees which raised money for construction of College Hall, the Training School and Maeser Memorial Building.

At the time of his death in 1959, Dr. A. Smith Pond was dean of the Graduate School of BYU. He began his career with BYU in 1908 as a member of the Economics Department and served as chairman of Department.

(Continued on page 3)

## U.S. Politics Extend Overseas

WASHINGTON, Sept. 22 — 70—Both Presidential campaigns are mobilizing overseas forces in bids for the estimated one million U. S. voters abroad.

Vice President Richard M. Nixon's headquarters has announced appointment of a Paris spokesman to direct Republican campaign efforts abroad.

SEN. JOHN F. Kennedy's organization has started an extensive worldwide mail campaign by Democrats, who have their foreign headquarters in Germany.

Both parties are aiming primarily at Europe, where there is a concentration of servicemen,

government workers and tourists.

"WE ESTIMATE there are about 500,000 voters in Europe," said Robert J. Burkhardt, director of voter registrations for Democrats. "They have a stake in this election as much as residents in the United States."

Burkhardt, former New Jersey State Democratic Chairman, who has worked in three Presidential campaigns, said overseas efforts this year "are more strenuous than ever before."

Both parties emphasized that the deadline for applying for absentee ballots varies according to states.

## All Utah County to Participate In Steelmark Days Celebration

One of the world's longest parties will kick off the three-day "Salute of Men of Steel" as Utah County begins its annual Steelmark Days celebration Thursday.

The celebration is being sponsored by the United States Steel Corp. and Steelmark Days Coordinating committees, made up from representatives of nine communities in Utah Valley.

THE PARADE will begin its 40-mile route at Santiquin Thursday at 9 a.m. During the day bands, floats and special entries will march through nine valley towns.

Thursday until Saturday, special values by area merchants will be offered to all Utah County residents. Horse shows, sidewalk bazaars, street dances and a variety of special events are

also scheduled. PING-PONG BALLS will be dropped from a helicopter. The balls are numbered and entitle the holder to special prizes.

Speaking of prizes, the gifts will be given away Saturday at 11 p.m. Anyone wishing to enter the free prize drawing can do so at any valley business establishment displaying a "Register Here for Steelmark Days Prizes" sign in the window during three-day celebration.

THE NINE participating communities, Provo, Orem, American Fork, Pleasant Grove, Spanish Fork, Springville, Payson, Lehi, and Santiquin, are sponsoring the celebration to show appreciation for steelworkers' products and the support they extend to valley merchants.

# Daily Universe

Unsigned editorials are the objective thoughts of the editor written to inform, influence and entertain. The editor assumes personal responsibility for matter therein contained.

## What? Another Line?

"One girl came up to me and threw her packet down on the table so hard it bounced," said a young coo checking class cards at the end of a long registration day. "I almost threw it back, but I was too tired," she continued.

"Anyway, I stood in the same lines earlier, and I understood how she felt."

About the best thing that can be said about registration is that it's over for the majority of students. After standing ourselves in countless lines on the last day of registration we can sympathize with the young girl whose packet bounced.

We can also sympathize with everyone who worked long, exhausting hours helping over 10,000 students find out where they'll be for the coming semester. We think they did a remarkable job under the circumstances.

Registration this year was doubly difficult because of the switch from quarter to semester hours. On top of that, graduation requirements change for some, but remain the same for others.

And just for topping, there are things like automobile registration, insurance, fees, physical exams, signatures, and several other lines we avoided and will probably have to face again some day.

The way we see it, everyone concerned deserves a pat on the back—those who worked and did their best at helping us and the rest who stoically faced up to one of those necessary things in college enrollment.

## Anyone For Service?

If you've never climbed "Y Mountain" at night and sat with the emblem lit up behind you as you looked out on Utah Valley, then you've missed one of the most rewarding experiences of college life here.

Or, if you've never helped seat people at a BYU-Utah game, or handed out announcements at assembly, or even sold tickets to a dance then you've missed out on a great chance to learn how to serve.

Right about now is the time of year people are thinking of which unit to join, what group to go with, and how to get the most out of their social life here.

May we suggest to these people that they consider a service unit? You can belong to most service units and still be active in a social unit too, in case you decide later to join one of the other.

But the important thing, in our estimation, is that there are eleven units on campus, ranging from scouts to an Air Force auxiliary. They do all kinds of things, from marching and pep activities to lighting the Y to awarding needed scholarships.

We think the work of these units in the past has proven their worth on campus, and we recommend them for serious consideration by BYU students.

## A Hand at Orientation

Few things are worse than arriving in a new town where no one knows you and you don't know anyone.

Those who have seen freshmen arriving in Provo in past years to attend the university can sympathize with the lost feeling which all of them have.

This year, thanks to the Orientation Committee, things went a lot more smoothly for these new members of our studentbody—probably the smoothest orientation week ever seen on campus.

The committee, headed by Maury Cowley, first met the incoming frosh at the bus or train station, took them to their new homes, ran an emergency contacting service and set up information booths all around the campus.

Those were innovations this year which had been planned for as early as last March. AMS—Associated Men Students—sponsored the service, which actually helped some newcomers find off-campus housing in addition to the rest of their activities at orientation.

Some 3,886 frosh were contacted, 1,101 hours worked, and 1,158 miles driven by these hard-working people.



Khrushchev did it...

## Government Chiefs Troop to UN To Wade Into Russian-Sparked

UNITED NATIONS, N. Y., Sept. 28 (UPI)—Cuban Premier Fidel Castro, home today but four more Summit leaders rushed toward New York to wade into touched off by a Soviet attempt to reform the United Nations to Communist to

The new influx of government chiefs—from Australia, New Zealand, Indonesia—was prompted by a spectacular series of East-West clashes in the the General Assembly over China, Tibet, the Congo, Cuba, Secretary General D. J. and the 15-year-old structure of the United Nations itself.

THE UNITED STATES and its Western allies won the first round but Nikita S. Khrushchev made it clear he had no intention of letting up his many- Statements yesterday by President Eisenhower, Prime Minister Harold M. the Soviet leader indicated the focus of the cold war now would start shifting ment.

THE UNITED STATES won its latest point last night when the general voted 12-7 to shelve for another year a General Assembly debate on a Soviet Communist China in place of Nationalist China.

Khrushchev was sure to take the issue directly before the General Assembly counted on an expanded membership—from 82 to 96—and some changed sym him a better vote than last year. In 1959 the Assembly vote was 44-28 again the issue.

THE SECURITY COUNCIL was summoned to meet today to consider me plications from two more African states—Mali and Senegal. Of the 14 nations membership last week, 13 were African. The 14th was Cyprus.

The General Assembly scheduled two plenary sessions today to continue the general de bate in which the main differences dividing the world have been pinpointed by such speakers as President Eisenhower, Khrushchev, President Tito of Yugoslavia, President Gamal Abdel Nasser of the United Arab Republic and Castro.

ON THE SPEAKING list were Uruguay, Australia, Denmark, Bulgaria, Panama, Italy and Afghanistan.

Russia started a surprise fight with the United States over the Congo in the general—or steering—committee after it lost the vote on China, Sept. 27, last night and it took so much time the committee did not finish its job of approving a proposed General Assembly agenda.

Who is John M. Chang?

## Quiz Exposes Your 'Nose for News'

How do you stack up on current events?

For the past few years, the Deseret News and Telegram has prepared a "Quizette" for high schools in Utah testing them on news events which occur during the week.

Its purpose is to create an interest in these junior citizens in the many fascinating events which happen every day in the pages of their newspaper.

Here, with the permission of the Deseret News, the Universe presents a short version of the test. Answers are given at the bottom.

If you don't know them all, don't worry. According to the 'News, most high school students don't do so well at first either.

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## Russ Accept U.S. Moratorium Hopes High for Ban Settlement

GENEVA, Sept. 28 (UPI)—The Soviet Union's warm reception of a new United States proposal for a 27-month moratorium on small underground atomic blasts today strengthened hopes for a settlement to the hotly nuclear test ban talks.

Although Soviet Delegate Semyon K. Tsarapkin said he was "disappointed" because the moratorium is "too short," he called the American proposal an important move in the progress of the talks. The Soviets have demanded a four to five-year moratorium.

TSARAPKIN indicated the Soviet Union might budge from its position and that some set-

tlement might be reached "careful studies" resumed yesterday's resumed yesterday's weeks' recess.

Underground test bombs smaller than the only nuclear cannot be adequately by present method according to West.

BRITAIN, Russia and the United States have a principle of a treaty while a mien is perfected

## QUESTION AND ANSWERS

### MULTIPLE CHOICE

1. What country renewed a security peace treaty with the United States in June?  
(a) China (b) Chile (c) Japan (d) Turkey
2. What product from Cuba has caused lengthy discussion in the national legislature this year?  
(a) Wheat (b) Sugar (c) Rice (d) Beef
3. The United States has selected Puerto Rico for what type of construction?  
(a) World's largest radar (b) World's largest (c) Newest model jets (d) Discoverer satellite
4. What happened to Athol Graham, Salt Lake driver, during August?  
(a) Named president of American Auto Assn. during attempt to break Bonneville Salt Flats Bonneville speed record (d) Former club.
5. What space "first" did the United States achieve in August?  
(a) Recovered man-made object from orbit (b) First man to space (c) Launched dogs in space (d) Launched five-stage rocket successfully
6. What sentence did Francis C. Powers, U2 pilot, receive after his August trial in Moscow?  
(a) 1 year (b) 10 years (c) Life imprisonment by firing squad

### TRUE AND FALSE

7. Two Russian dogs were returned successfully August 20 in a space ship satellite sent into orbit.
8. Earthquake-torn Argentina received aid from Red Cross during the summer.
9. Floyd Patterson regained the world heavyweight championship June 20.
10. July's temperature in Salt Lake City soared, broke to break 1931's heat record of 106 degrees.
11. A 12-day strike was staged on the Pennsylvania, causing the nation's largest rail network to be shut down.
12. Famous writer and producer whose death Aug. 28 was a musical comedy writing team.
13. New Prime Minister of South Korea.
14. President of France who is worried over his climbing prices.
15. Salt Lake City girl who won the 1960 Miss Utah.

1. c-Japan. 2. b-sugar. 3. a-world's largest radar. 4. a-recovered object from orbit. 5. b-10 years. 6. False-Chile received aid. 7. True-from Johannesburg. 11. True. 12. Oscar Hammerstein II. 13. John M. Charles DeGaulle. 15. Linda Benuet.

Campus Quickies . . .

# Coups Need Clowns, Councilmen

## Be a Clown?

Members for the Associated Fresh Council are eligible in the AMS Office. Members should in interview on Wednesday, Friday or

ing Parade should contact Pat Skorsen at ext. 9359 for information. Comical talent is especially needed.

## Radio Workers Needed

Students interested in paid or volunteer participation in BYU's broadcast operations this school year are invited to a special orientation meeting Wednesday at 4 p.m. The meeting will be held in the TV Studio Bldg., which is located in the Wymount Village area, immediately southwest of Heritage Hall.

## Carillon Job Open

Students interested in playing the carillon bells should turn in applications in the student coordinator's office by next Tuesday. The bells are played before and after each assembly and between 6 and 6:30 p.m. each evening. Applicants should be proficient in piano or organ, according

ing to Charles Naylor, carillon-

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## James Halls Prominent Leaders

(continued from page 1)  
Agricultural Economics

AS ALSO chairman of the Department of Economics, acting dean of Communications and Social Sciences, Dr. James H. Hall, 1915-1957. He was an economics texts and had government economist.

Building was just finished and put into operation for the first time this semester. Three-story building contains 77,000 feet of floor space.

Constructed of golden sand and compressed white brick, the large lecture hall; 11 rooms; 16 class rooms; 10 case rooms; 88 offices; Dean, five department faculty members of and other offices are the building's facilities.

Stories are included for machines, accounting, business research installations.

## Factor Says Rural Activity Start Soon

Dr. Bill Hafen of the Department Tuesday said that the Fall program will begin within two weeks, and that the event will be flag football event.

YEAR 78 teams participating in the outdoor sport and expects an even greater expansion of the face of the open air sports now a great increase in.

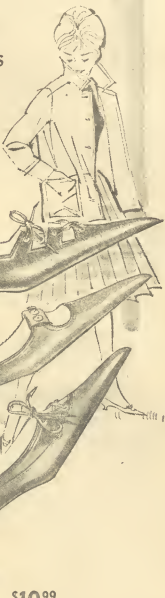
Want to have everyone participate in our said Hafen, "and we want every participant to that sportsmanship is the instant item in all of our sports."

THIS semester the season will begin according to Hafen. Last year a 200 teams applied for ball sport, but only 102 were able to play because of space limitations. The problem will exist this

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## Dear Diary,

Another day of woe. I got a traffic ticket, I ran out of tooth paste, and ran my foot through the end of my sock when I tried to pull it up! The only thing now is for the D. Q. store to close. This would be a real tragedy!

## BILL'S DAIRY QUEEN

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## Layered Salad Brings Variety To 'First Week' Campus Menus

Gelatin salad has long been a favorite of BYU students who spend part of their spare time with a large spoon in one hand and a cook book in the other.

Here is a new innovation of this popular item, especially designed to put some extra spark into those "first week back" meals.

### Fruit and Cottage Cheese Salad Molds

1 can (1 pound) fruit cocktail  
1 package lemon flavored gelatin  
3/4 cup cold water  
2 tablespoons lemon juice  
2 cups creamed cottage cheese, well drained  
Salt, to taste  
Salad greens  
Salad dressing

**DRAIN FRUIT** cocktail thoroughly and measure juice. Add enough water to make 1 cup and heat to boiling. Add to gelatin and stir to dissolve.

Add cold water and lemon juice, stir and let cool until mixture begins to thicken; then divide in two parts.

**ADD FRUIT** cocktail to one half of the gelatin and spoon into six individual salad molds. Chill until almost set, then add remaining gelatin to cottage cheese; season with salt and spoon on top of fruit gelatin.

Chill until firm. Unmold on crisp salad greens and serve with any desired dressing. Makes six servings.

### Wear 'em Too?

## Pants In Family Bought By Women

Men may still wear the pants in the family. But chances are women buy them.

This is the conclusion indicated by a poll of 14,600 husbands and wives in ten leading U. S. cities (New York, Los Angeles, Chicago, Philadelphia, Detroit,

## Two Dances Mark End of Hello Week

BYU jitterbuggers and cha-cha-chasers will have ample opportunity to display their new steps from summer vacation at the Hello Week dances this weekend.

Four halls are scheduled for Friday night to take care of the expected crowd. Another two halls will hold dances on Saturday night.

Admission will be 50 cents per person. Students are encouraged to come stag and to exchange dances often.

The Smith Family Living Center, Smith Fieldhouse, Social

Hall and Joseph Smith Ballroom will hold dances on Friday. Saturday's dances will be in the Smith Fieldhouse and the Smith Family Living Center.

The two dances will mark an end to the week-long Hello Week activities. These include three assemblies, two at the regular times and one Thursday night, and a special "get acquainted" mat dance in the Smith Family Living Center, Wednesday.

1955 PLYMOUTH V-8, R, H, O. One owner, Sharp . . . \$9,291  
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# New York Wins 11th Straight Game

UPI—The New York Yankees made it 11 victories in a row today night by beating the Washington Senators, 5-1, with left ace Ryne Durbin tuning up the World Series by pitching strong innings in a starting

**MANAGER** Casey Stengel gave his pitchers a workout, coping with Durbin who was making his first start in two years. Stengel tied a modern major league record by striking out five men he faced.

Durbin was lifted for a pinch-hitter in the fifth and Eli Grba, who took over, pitched three scoreless and hitless innings and won the victory. Bob Turley struck the last two frames and upped a single.

Don Lee started for the Senators and yielded two runs on 9 hits in the seven innings he pitched. The Yanks fell on Roodie Sadowick for three runs in the eighth, including a pinch-hitter by Bill Skowron, his 26th in the season. Lee was tagged in the defeat, his seventh against the Yankees.

**THE DETROIT Tigers** dropped the Chicago White Sox into red plaid by defeating them, 4-1, on a fine relief job by Dave Binningham. Ray

A wild pitch by loser Early gave the Tigers their first in the seventh inning and scored their final one in the ninth on Bunning's sacrifice fly.

Cleveland City defeated Cleveland, 4-1, on a fine relief job by Dave Binningham. Ray

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**Shriver's**

Herbert was credited with his 13th victory but it was preserved by Wickersham, who held the Indians to one hit over the last 3½ innings. Jerry Lumpe paced KC's attack with a home run, a double and two singles.

**EARLIER**, Pete Gentile drove in five runs to pace the Baltimore Orioles to a 17-3 victory over the Boston Red Sox. The victory, coupled with Chicago's loss to Detroit, gave Baltimore sole possession of second place. Dick Schofield's 16th inning single scored pinch-runner Gino Cimoli with the run that gave the Pittsburgh Pirates a 4-3 victory over Cincinnati, Tuesday night.

**THE CLIMACTIC** blow came off Cal McCutish who was charged with his 14th defeat against four victories. Dick Stuart, whose three-run homer in the first inning gave the Pirates the lead, doubled and was replaced by Cimoli, a runner. Cimoli advanced to third on a wild pitch then scampered home to the delight of 22,162 fans.

The Pirates racked up 15 hits of these pitchers to break a three-game losing streak.

## Tickets Ready For Ute Clash

Floyd Taylor, manager of the ticket office in the Smith Fieldhouse, announced today that tickets are available for the Brigham Young-Utah football duel, October 7.

Taylor announced that the office will be open daily from 9 a.m. to 5 p.m. and that student tickets may be had upon presentation of an activity card. It is permissible according to Taylor, for students to pick up tickets for their dates, but they must have an activity card for their date's ticket.

**NOT ONLY** are activity cards required to pick up the tickets, which will be handed out on a first-come-first-served basis, but they must be presented at the entrance gate with the ticket, Taylor said.

For married students whose spouse is not enrolled in school it is possible to purchase a "spouse" card at a cost of \$10 for the fall semester and \$5 for the Spring semester. These cards will allow entrance to all sports and to some other university functions.

**THE VICTORY** went to Fred Green, the fourth Pirate pitcher. The Pirate hurlers struck out 19 batters—two below a Major League record—achieved against the Pirates themselves.

Dick Groat made his first appearance in the lineup since his wrist was fractured three weeks ago tonight by a ball hurled by Braves' pitcher Lew Burdette. The Pirate shortstop and captain was a pinch-runner in the 13th inning.

**PIRATES' MANAGER** Danny Mortangh sent in five second-stringers in the starting lineup to rest his "varsity" for the World Series. Joe Christopher, who had five hits, Gene Baker, who had two and catcher Bob Oldis who had a double, were given a chance to start.

The Philadelphia Phillies came up with four unearned runs in the seventh to beat the Milwaukee Braves, 5-3. Errors by Chuck Cottier and Del Crandall paved the way for the Phils' winning rally. Robin Roberts (11-16) was the winner and Joey Jay (9-18) the loser. Crandall homered.

**ROGER CRAIG** stopped the St. Louis Cardinals on five hits in leading the Los Angeles Dodgers to a 5-1 victory. Tommy Davis hit his 10th homer for the Dodgers with two on off loser Ernie Broglio, who suffered his eighth defeat compared with 21 victories.

The Chicago Cubs beat the San Francisco Giants, 3-1, on Frank Thomas' two-run homer and Don Cardwell's six-hit pitching. Billy O'Dell was the loser.

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